Program Outline

GRAPHIC ARTS WITH AN EMPHASIS IN PRINT PRODUCTION

CERTIFICATE OF ACHIEVEMENT

Description

The Graphic Arts with an Emphasis in Print Production certificate will provide students with knowledge of visual communication and graphic design principles and theory. Students will be introduced to computer graphics using various software applications and tools needed for college transfer or entry-level jobs in the graphic design industry. Coursework includes practical, hands-on training, and critical thinking. Students earning a certificate in Graphic Arts with an Emphasis in Print Production will explore topics such as original image creation, photographic editing, scanning, printing, layout, web design and typography. Career opportunities include, but are not limited to: Computer Typesetter, Paste-Up Artist, Cartoonist, Graphic Layout and Design, Ad Artist, Computer Artist, Photo Restoration, Photo Manipulation, Desktop Publishers and Scanner Operator.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

1. Demonstrate the ability to understand and apply graphic design concepts, principles and terminology.
2. Demonstrate the ability to complete project based documents using graphic design software.
3. Demonstrate, understand and apply typographic design rules and principles.
4. Demonstrate an increased awareness of the skills required for employment in the graphic design industry.
5. Demonstrate an ability to think critically and solve problems in visual communication.

Requirements:

Units: (15 Required)

Complete 15 units

GRART 1A	Digital Imaging I	3
GRART 2A	Graphic Design and Layout I	3
GRART 3A	Digital Illustration for Graphic Design I	3
GRART 6A	Digital Design for Publication I	3
GRART 8	Typography I	3

Complete each course with a grade of "C" or better.

Minimum Units Required: 15

Complete all courses in major with grade of "C" or better.